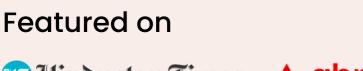


WEBSITE www.365softwares.com



Affiliate Partnership

A program designed for building future



🕫 Hindustan Times 🛛 🔺 abp LIVE



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OVERVIEW

A partnership is crucial to the growth of any business venture, at 365Softwares we believe "If you want to lift yourself up, lift up someone else." — Booker T. Washington. With this quote in mind we have formulated for a strategic partnership to conduct & expand our businesses. This document briefs out our partnership model & their respective scope of operations, their perks & benefits.



02 Objectives

Our main objective behind setting up this program is to connect with a diverse group of new leads and prospects which will help us to expand our business over multiple territories and acquire the title of MNC in the near future. We always believe on the idea that "Alone we can do so little; together we can do so much." — Helen Keller. With this mantra in our heart we believe that the partnership program we wish to create will not only help us grow but also help our partners be a part of journey which leads to greatness & success.



OPPORTUNITIES

To expand ones existing business without much hassle or setup & also a lifelong guarantee of monetary security without any investment.



BENEFITS

To get associated with a brand and get a valuation in the market.



HASSLE FREE

With no setup requirement, no man-power & no technical knowledge our partnership program is the most convenient to join

Our Services

Strategy

- Market research
- Naming
- Brand Planning

Branding

- Logo & Brand Book
- Visiting cards & Brochure
- Brand Stationery & Merchandise

Development

- Website Design
- Mobile App Development
- ERP/CRM Development
- Payment Gateway Integration
- AI Artificial Intelligence
- API Integrations

Operations

- CRM Management
- Call Centre Support
- Virtual Receptionist
- Corporate Training
- Sales & Marketing

Marketing

Digital Segment

- Google Ads
- Facebook & Instagram Ads
- Youtube Ads
- Search Engine Optimization
- SMS & Whatsapp marketing
- LinkedIn ads
- Blogs & Articles
- Press Release & Media
- App download campaigns

Physical Segment

- Poster/Banner/Flex
- Flyer/Pamphlets
- Dangler/Paper Bags
- Labels & Stickers
- Auto Rikshaw Advertising
- Bus Advertising
- Train Advertising

Graphics

- Graphics Design
- 3D/2D Animation
- Motion Graphics Videos
- Tutorial Videos

Go as you like

DIRECT REFER

In this type of partnership program the referral partner will act as one of our representative and will help 365softwares team by conducting meetings and providing necessary suggestions to acquire the project and close the deal. The referral partner will allow 365Softwares and the leads to connect directly to build their own relationship and for direct which the referral partner will get paid if the leads they provide convert.

Flat fixed comission on every successful referral

Commission Slab

Strategy & Branding	20%
Development	10-22%
Operation & Marketing	10%
Bulk SMS & Whatsapp	3%
Graphics & Video	10%

RESELL

In this type of program the reseller acts as a broker between 365Softwares and the customer, and also selling directly to the end user. Resellers have more control over the client and the project. the whole In this case responsibility is upon the reseller and has more control over the sales process and pitch.

Take as much as you like from the customer

How it works

We give project quote to you then you add your profit & bill to the customer

Example,

Our price for website is A then the total project cost will be A+B

Where B is your profit

Power of Direct Referral

Refer one time & Get benefit for lifetime

When you refer a customer then the customer permanently tagged as your downline. Everytime the customer is purchasing any of our service, you will get affiliate commission from the purchase.

And this is for lifetime.

So all you need is few months hardwork & you are set for lifetime



Pros & Cons

DIRECT REFER

Hassle free customer service becasue our experienced team members will assist the customers via Email, Phone & WhatsApp

No headache of recovering the payment from the customers because our account team will handle all the invoice recovery from the customers

All invoices will be made in our name & directly sent to the customer. However, a copy of the invoice will be sent to you for your reference.

RESELL

All customer service will be provided via email only

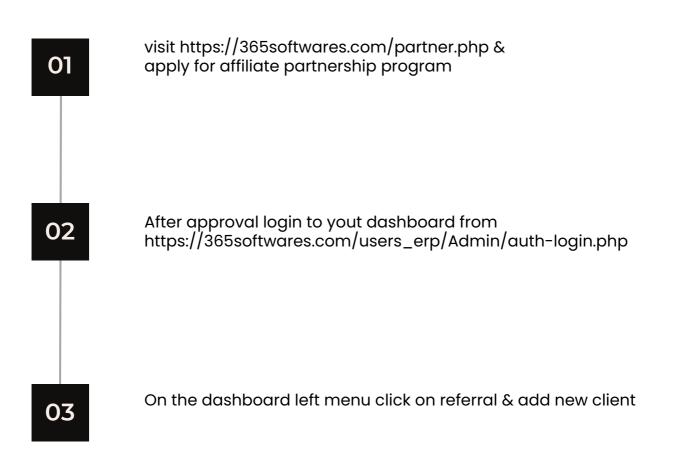
You need to take the responsiblity of recovering the invoices from the customer.

Our company will bill in the name of your company

All direct communication with the customers will be made by you. Our representative will communicate with you about projects & payments.

Note: Physical meeting with the client is subject to the situation. However, our team member will be available for the physical meeting with the client for both type.

How it works



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۵	Refer a Customer		
30		Direct Refer Resell	
Ē	Name	Email	Phone No
	Company Name	Business Type	Years of Business
	How many employees	Tally/Marg user	Select project types
	Project details		
			Å
		Add this customer	

thank you

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NORTH 24 PARGANAS

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A child dies from hunger every 10 seconds



Poor nutrition and hunger is responsible for the death of 3.1 million children a year. That's nearly half of all deaths in children under the age of 5. The children die because their bodies lack basic nutrients.

Globally, 822 million people suffer from undernourishment.

If you waste food then we can not work with you