



# Affiliate Partnership

A program designed for  
building future

Featured on



PHONE:

+91 7669498328

EMAIL:

[support@365softwares.com](mailto:support@365softwares.com)

# 01 Overview

A partnership is crucial to the growth of any business venture, at 365Softwares we believe "If you want to lift yourself up, lift up someone else." — Booker T. Washington. With this quote in mind we have formulated for a strategic partnership to conduct & expand our businesses. This document briefs out our partnership model & their respective scope of operations, their perks & benefits.



## **OPPORTUNITIES**

To expand ones existing business without much hassle or setup & also a lifelong guarantee of monetary security without any investment.

# 02 Objectives

Our main objective behind setting up this program is to connect with a diverse group of new leads and prospects which will help us to expand our business over multiple territories and acquire the title of MNC in the near future. We always believe on the idea that "Alone we can do so little; together we can do so much." — Helen Keller. With this mantra in our heart we believe that the partnership program we wish to create will not only help us grow but also help our partners be a part of journey which leads to greatness & success.



## **BENEFITS**

To get associated with a brand and get a valuation in the market.



## **HASSLE FREE**

With no setup requirement, no man-power & no technical knowledge our partnership program is the most convenient to join

# Our Services

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## Strategy

- Market research
- Naming
- Brand Planning

## Branding

- Logo & Brand Book
- Visiting cards & Brochure
- Brand Stationery & Merchandise

## Development

- Website Design
- Mobile App Development
- ERP/CRM Development
- Payment Gateway Integration
- AI – Artificial Intelligence
- API Integrations

## Operations

- CRM Management
- Call Centre Support
- Virtual Receptionist
- Corporate Training
- Sales & Marketing

## Marketing

### Digital Segment

- Google Ads
- Facebook & Instagram Ads
- Youtube Ads
- Search Engine Optimization
- SMS & Whatsapp marketing
- LinkedIn ads
- Blogs & Articles
- Press Release & Media
- App download campaigns

### Physical Segment

- Poster/Banner/Flex
- Flyer/Pamphlets
- Dangler/Paper Bags
- Labels & Stickers
- Auto Rikshaw Advertising
- Bus Advertising
- Train Advertising

## Graphics

- Graphics Design
- 3D/2D Animation
- Motion Graphics Videos
- Tutorial Videos

# Go as you like

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## DIRECT REFER

In this type of partnership program the referral partner will act as one of our representative and will help 365softwares team by conducting meetings and providing necessary suggestions to acquire the project and close the deal. The referral partner will allow 365Softwares and the leads to connect directly to build their own relationship and for which the direct referral partner will get paid if the leads they provide convert.

Flat fixed comission on every successful referral

### Commission Slab

Strategy & Branding	20%
Development	10-22%
Operation & Marketing	10%
Bulk SMS & Whatsapp	3%
Graphics & Video	10%

## RESELL

In this type of program the reseller acts as a broker between 365Softwares and the customer, and also selling directly to the end user. Resellers have more control over the client and the project. In this case the whole responsibility is upon the reseller and has more control over the sales process and pitch.

Take as much as you like from the customer

### How it works

We give project quote to you then you add your profit & bill to the customer

Example,  
Our price for website is A  
then the total project cost will be  $A+B$

Where B is your profit

# Power of Direct Referral

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## Refer one time & Get benefit for lifetime

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When you refer a customer then the customer permanently tagged as your downline. Everytime the customer is purchasing any of our service, you will get affiliate commission from the purchase.

And this is for lifetime.

So all you need is  
few months  
hardwork & you are  
set for lifetime



# Pros & Cons

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## DIRECT REFER

Hassle free customer service because our experienced team members will assist the customers via Email, Phone & WhatsApp

No headache of recovering the payment from the customers because our account team will handle all the invoice recovery from the customers

All invoices will be made in our name & directly sent to the customer. However, a copy of the invoice will be sent to you for your reference.

## RESELL

All customer service will be provided via email only

You need to take the responsibility of recovering the invoices from the customer.

Our company will bill in the name of your company

All direct communication with the customers will be made by you. Our representative will communicate with you about projects & payments.

Note: Physical meeting with the client is subject to the situation. However, our team member will be available for the physical meeting with the client for both type.

# How it works

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01

visit <https://365softwares.com/partner.php> & apply for affiliate partnership program

02

After approval login to your dashboard from [https://365softwares.com/users\\_erp/Admin/auth-login.php](https://365softwares.com/users_erp/Admin/auth-login.php)

03

On the dashboard left menu click on referral & add new client

The screenshot shows the 'Refer a Customer' form in the 365softwares.com dashboard. The form is titled 'Refer a Customer' and has a toggle switch for 'Direct Refer' (selected) and 'Resell'. The form contains several input fields: Name, Email, Phone No, Company Name, Business Type, Years of Business, How many employees, Tally/Marg user, and a dropdown for 'Select project types'. There is also a 'Project details' section with a text area. At the bottom right, there is a red button labeled 'Add this customer'.

# thank you

</>365softwares

partnership@365softwares.com

<https://365softwares.com/partner.php>

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## KOLKATA

CORPORATE OFFICE

Plot K & GP, 1, Street Number 25, EP  
Block, Sector V, Bidhannagar,  
Kolkata – 700091 West Bengal,  
India

## NORTH 24 PARGANAS

HEAD OFFICE

Collegepara Palta, PO: Nona  
Chandan Pukur, 24 Parganas,  
Kolkata – 700122 West Bengal,  
India

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**A child dies from hunger every 10 seconds**



Poor nutrition and hunger is responsible for the death of 3.1 million children a year. That's nearly half of all deaths in children under the age of 5. The children die because their bodies lack basic nutrients.

Globally, 822 million people suffer from undernourishment.

**If you waste food then we can not work with you**